

Our Third-Party Certifications

Since our beginning in 1982, New Chapter® has been fiercely committed to delivering excellent quality—every ingredient, every product, every time. We test, we innovate, we test again... and then we send each formula to trusted third-party certifiers to confirm independently that our products are truly bringing you wellness, well done. Here's how validations assure each product's quality, purity, and more.



Non-GMO Project Verified

Is it GMO? You have a right to know! New Chapter has long been committed to avoiding genetically modified organisms (GMOs), and we were one of the first companies to enroll our products in the [Non-GMO Project](https://www.nongmoproject.org/) Verification program. The Non-GMO Project Verified logo on a product confirms the ingredients are independently reviewed for GMO avoidance going all the way back to the seeds.



Where Food Comes from Organic (WFCFO)

WFCFO verifies that each step of manufacturing meets organic standards, including no added chemical pesticides, herbicide residues, or genetic engineering. The WFCFO logo indicates a product is 70% organic or more and certified to United States Department of Agriculture (USDA) National Organic Program (NOP) standards. [Where Food Comes from Organic](https://www.wherethefoodcomesfrom.org/) was formerly called International Certification Services, Inc. (ICS). New Chapter packaging is transitioning from ICS to WFCFO logos starting in 2021.



USDA Organic

The USDA Organic logo indicates a product is certified to United States Department of Agriculture (USDA) National Organic Program (NOP) standards. The USDA organic logo indicates a product is 95% organic or more. New Chapter USDA Organic products are certified by [Where Food Comes from Organic](https://www.wherethefoodcomesfrom.org/) (formerly called International Certification Services, Inc.) or by OneCert.



Certified Gluten-Free by NSF

This seal indicates the product meets gluten-free specifications as tested by [NSF International](https://www.nsfinternational.com/). This independent certification indicates the product meets FDA (Food & Drug Administration) gluten-free labeling rules.



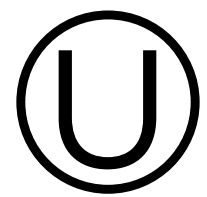
Alaska Responsible Fisheries Management Certification

New Chapter's ocean-friendly fish oil is made only with 100% Wild Alaskan Salmon oil that is sustainably caught. The [Certified Sustainable Alaska RFM seal](https://www.cococola.com/certified-sustainable-alaska-rfm-seal) confirms our fish oil comes from a sustainable Alaska Salmon fishery that has been independently certified as responsibly managed. This logo includes our Chain of Custody certification number.



Certified Vegan

The [Certified Vegan](https://www.vegan.org/) logo shows the product has been independently certified by Vegan Action to be free from animal products or animal by-products. It also shows the product has not been tested on animals.



Orthodox Union Certified Kosher

Products certified [OU Kosher](https://www.oukosher.com/) meet the standards of kosher certification as supervised by the Orthodox Union.



Contents NSF Certified

The NSF Contents Certified logo shows the product is third-party inspected and tested by [NSF International](https://www.nsfinternational.com/) to meet or exceed a rigorous set of quality assurance standards, including mercury and other heavy metal testing.



Certified B Corporation™

[Certified B Corporations](https://www.bcorporation.net/) are redefining business success as not just best in the world, but best for the world. Certified B Corps are required to score high in key areas of business including treatment of workers, environmental impact, business transparency, and community engagement. New Chapter has been a B Corp since 2014, and we're always working to get better and better at caring for people and planet in our products and our business decisions. [Learn more.](#)