



## Our Third-Party Certifications

Since our beginning in 1982, New Chapter® has been fiercely committed to delivering excellent quality—every ingredient, every product, every time. We test, we innovate, we test again... and then we send each formula to trusted third-party certifiers to confirm independently that our products are truly bringing you wellness, well done. Here's how validations assure each product's quality, purity, and more.



### Non-GMO Project Verified

Is it GMO? You have a right to know! New Chapter has long been committed to avoiding genetically modified organisms (GMOs), and we were one of the first companies to enroll our products in the [Non-GMO Project](#) Verification program. The Non-GMO Project Verified logo on a product confirms the ingredients are independently reviewed for GMO avoidance going all the way back to the seeds.



### Where Food Comes from Organic (WFCFO)

WFCFO verifies that each step of manufacturing meets organic standards, including no added chemical pesticides, herbicide residues, or genetic engineering. The WFCFO logo indicates a product is 70% organic or more and certified to United States Department of Agriculture (USDA) National Organic Program (NOP) standards. [Where Food Comes from Organic](#) was formerly called International Certification Services, Inc. (ICS). New Chapter packaging is transitioning from ICS to WFCFO logos starting in 2021.



### USDA Organic

The USDA Organic logo indicates a product is certified to United States Department of Agriculture (USDA) National Organic Program (NOP) standards. The USDA organic logo indicates a product is 95% organic or more. New Chapter USDA Organic products are certified by [Where Food Comes from Organic](#) (formerly called International Certification Services, Inc.) or by OneCert.



### Certified Gluten-Free by NSF

This seal indicates the product meets gluten-free specifications as tested by [NSF International](#). This independent certification indicates the product meets FDA (Food & Drug Administration) gluten-free labeling rules.



### Alaska Responsible Fisheries Management Certification

New Chapter's ocean-friendly fish oil is made only with 100% Wild Alaskan Salmon oil that is sustainably caught. The [Certified Sustainable Alaska RFM seal](#) confirms our fish oil comes from a sustainable Alaska Salmon fishery that has been independently certified as responsibly managed. This logo includes our Chain of Custody certification number.



### Certified Vegan

The [Certified Vegan](#) logo shows the product has been independently certified by Vegan Action to be free from animal products or animal by-products. It also shows the product has not been tested on animals.



### Orthodox Union Certified Kosher

Products certified [OU Kosher](#) meet the standards of kosher certification as supervised by the Orthodox Union.



### Contents NSF Certified

The NSF Contents Certified logo shows the product is third-party inspected and tested by [NSF International](#) to meet or exceed a rigorous set of quality assurance standards, including mercury and other heavy metal testing.



### Certified B Corporation™

[Certified B Corporations](#) are redefining business success as not just best in the world, but best for the world. Certified B Corps are required to score high in key areas of business including treatment of workers, environmental impact, business transparency, and community engagement. New Chapter has been a B Corp since 2014, and we're always working to get better and better at caring for people and planet in our products and our business decisions. [Learn more.](#)